



May is Preeclampsia Awareness Month

High blood pressure can happen in any pregnancy or the postpartum period. It is a leading cause of maternal and infant illness and death worldwide.

Join with the Preeclampsia Foundation this May as we celebrate our 25th Anniversary and help educate, empower, and inspire women to take charge of their pregnancy health and participate in research by saying,

“Ask Me About Preeclampsia.”

Choose and post a different message each day in May on your social media channels! Or just share out your own story using [#MyPreeclampsiaStory](#).

Hashtags:

[#PreAM25](#) [#Preeclampsia](#)

[#AskMeAboutPreeclampsia](#) [#MyPreeclampsiaStory](#)



Campaign URL: www.preeclampsia.org/AwarenessMonth

Use #PreAM25 to Tweet or Post Once a Day	
Thurs, Apr 24	<p>Just one week until May as Preeclampsia Awareness Month! Learn more at www.preeclampsia.org/AwarenessMonth</p> <p>#PreeclampsiaAwarenessMonth</p> <p>Are you the face of @preeclampsia? Share your #MyPreeclampsiaStory this May to raise awareness and educate others.</p> <p>#PreeclampsiaAwarenessMonth</p>
Fri, Apr 25	<p>Learn about #preeclampsia signs and symptoms, heart disease, research, and emotional recovery at www.preeclampsia.org</p> <p>#PreeclampsiaAwarenessMonth</p> <p>Together, we can find a cause and a cure for preeclampsia. Learn more throughout May with @preeclampsia. #PreeclampsiaAwarenessMonth</p> <p>#AskMeAbout Preeclampsia</p>

Sat, Apr 26	<p>Help save the lives of moms and babies: partner with @preeclampsia during May at www.preeclampsia.org/AwarenessMonth #PreeclampsiaAwarenessMonth</p> <p>76,000 mothers and 500,000 babies die each year worldwide because of #preeclampsia. We can do more: www.preeclampsia.org/AwarenessMonth #PreeclampsiaAwarenessMonth</p>
Sun, Apr 27	<p>The Preeclampsia Registry is the only patient registry to focus solely on hypertensive disorders of pregnancy like #preeclampsia #eclampsia #HELLPsyndrome #gestationalhypertension http://bit.ly/1bAA8jp #PreeclampsiaAwarenessMonth</p> <p>We've known about #preeclampsia for over 2,000 years. Now, join us and our partners @preeclampsia to do something about it #AskMeAboutPreeclampsia #PreeclampsiaAwarenessMonth</p>
Mon, Apr 28	<p>Just two more days! Join @preeclampsia starting Monday for National Preeclampsia Awareness Month activities. #PreeclampsiaAwarenessMonth</p> <p>Toxemia and pregnancy-induced hypertension (PIH) are older names for a disorder now referred to as #preeclampsia. #PreeclampsiaAwarenessMonth</p>
Tues, Apr 29	<p>Preeclampsia is on the rise in the US & is a leading cause of maternal & infant illness & death. Learn more at www.preeclampsia.org/AwarenessMonth #PreeclampsiaAwarenessMonth</p> <p>Common #preeclampsia symptoms: severe headache, swelling in hands or face, visual disturbances, extreme shortness of breath, upper abdomen pain #PreeclampsiaAwarenessMonth</p>
Wed, Apr 30	<p>Beginning tomorrow check out tools and resources to spread the word @preeclampsia. #PreeclampsiaAwarenessMonth</p> <p>Help spread the word about #preeclampsia #maternalhealth! Look for tweets with #PreeclampsiaAwarenessMonth in May</p>
Week 1	"Ask Me About Preeclampsia"

Thurs, May 1	May is #PreeclampsiaAwarenessMonth! Join @preeclampsia & start the conversation about preeclampsia. Learn more about preeclampsia and how you can start the conversation, raise awareness & save lives at: www.preeclampsia.org/AwarenessMonth #PreAM25
Fri, May 2	Have you experienced preeclampsia during pregnancy or postpartum? Share your #MyPreeclampsiaStory during #PreeclampsiaAwarenessMonth to spread awareness of the symptoms and risk factors of preeclampsia #PreAM25
Sat, May 3	Preeclampsia is a leading cause of maternal and infant illness and death in the United States. Join us this May and #AskMeAboutPreeclampsia to learn more about #preeclampsia so more women and children can experience safe births. www.preeclampsia.org/AwarenessMonth #PreAM25
Week 2	Take action to decrease preeclampsia risk
Sun, May 4	We've known about #preeclampsia for over 2,000 years. This month, join us and our partners @preeclampsia to do something about it. Together, we can start the conversation about preeclampsia and why research and healthcare practices are vital to saving lives. #PreAM25
Mon, May 5	If you ask an obstetric researcher or clinician about #preeclampsia, they will speak at length about how strange it is that we still don't fully understand why preeclampsia and other hypertensive disorders occur in 5-8% of all pregnancies. #PreAM25
Tues, May 6	Happy National Nurses' Day! We're so thankful for the life-saving work nurses do every day. #Preeclampsia can happen to any woman, any pregnancy. Saying the word "preeclampsia" to patients can be lifesaving. #AskMeAboutPreeclampsia #PreAM25
Wed, May 7	Taking low-dose aspirin may reduce your likelihood of developing #preeclampsia. #AskMeAboutPreeclampsia - know your risk factors and if aspirin could benefit you: www.preeclampsia.org/aspirin #PreAM25

Thurs, May 8	The Preeclampsia Foundation's @preeclampsia work to drive research and improve healthcare practices is vital to saving lives from #preeclampsia #HELLPsyndrome #eclampsia #PreAM25
Fri, May 9	Risk factors for #preeclampsia: diabetes, kidney disease, autoimmune disorders, high blood pressure, history of preeclampsia, first pregnancy, pregnant with multiple babies. #AskMeAboutPreeclampsia #PreAM25
Sat, May 10	We have few options besides a patient's medical and pregnancy history to help us predict what patients may be at risk for preeclampsia. Innovative biomarkers can help us bridge the gap. #PreAM25 #AskMeAboutPreeclampsia
Week 3	Celebrating & Amplifying Mothers
Sun, May 11	Happy Mother's Day! Celebrate moms everywhere and #AskMeAboutPreeclampsia so more mothers and children can experience safe births around the world. #PreeclampsiaAwarenessMonth #PreAM25
Mon, May 12	Preeclampsia is a life-threatening disorder of pregnancy related to high blood pressure. #AskMeAboutPreeclampsia so every pregnant and postpartum mom knows and understands #preeclampsia #PreAM25
Tues, May 13	Only 10% of moms know the common symptoms of #preeclampsia Headaches, nausea & vomiting, changes in vision, rapid weight gain, swelling, stomach pain, and high blood pressure. www.preeclampsia.org/AwarenessMonth #PreAM25 AskMeAboutPreeclampsia
Wed, May 14	It is a myth that "delivery is the cure" for #preeclampsia. Preeclampsia can occur for any moms up to 6 weeks postpartum #AskMeAboutPreeclampsia #PreAM25
Thurs, May 15	High blood pressure during pregnancy is the biggest indicator of #preeclampsia #AskMeAboutPreeclampsia #PreAM25

Fri, May 16	Nausea and vomiting are not normal in later pregnancy. Talk to your provider and #AskMeAboutPreeclampsia if you are having symptoms. #PreAM25
Sat, May 17	The Preeclampsia Foundation is celebrating 25 years of advocacy this year! Join together to #AskMeAboutPreeclampsia and help continue to save lives: www.preeclampsia.org/about-us #PreAM25
Week 4	Use the tools we have in our toolbox to predict, prevent, and prevail over preeclampsia
Sun, May 18	Start the conversation about #preeclampsia so more moms can be aware of it #AskMeAbout Preeclampsia www.preeclampsia.org/FAQ #PreAM25
Mon, May 19	Patients should know what the word #preeclampsia is before they are told they have it #AskMeAboutPreeclampsia #PreAM25
Tues, May 20	#AskMeAboutPreeclampsia The Preeclampsia Foundation's work to drive research and improve healthcare practices is vital to saving lives. #PreAM25 Learn more at www.preeclampsia.org/about-us
Wed, May 21	Prepared hospitals improve maternal outcomes. Implementing standardized safety protocols for #preeclampsia makes giving birth safer for moms and babies. www.preeclampsia.org/healthcare-providers #PreAM25 #AskMeAboutPreeclampsia
Thurs, May 22	Today is #WorldPreeclampsiaDay – join together with voices all across the world to say “Ask Me About Preeclampsia!” and improve outcomes for moms and babies #PreAM25
Fri, May 23	Black women experience severe maternal morbidity events at a rate 2.1 times greater than white women. Amplifying their pregnancy experiences must be part of solving the #maternalmortality crisis in the US. #PreeclampsiaAwarenessMonth #PreAM25

Sat, May 24	Moms are still at risk up to 6 weeks postpartum for #preeclampsia. Recognizing the signs could save a life after delivery: www.stillatrisk.org #PreAM25 #PreeclampsiaAwarenessMonth
Week 5	Provide mental health support for families who've experienced preeclampsia
Sun, May 25	Women who had severe #preeclampsia, delivered preterm or had low-birthweight babies are at a higher risk of heart disease & stroke. Learn more about the long term impact: www.preeclampsia.org/heart-disease-stroke #AskMeAboutPreeclampsia #PreAM25
Mon, May 26	You are not alone if you experience birth trauma after #preeclampsia #HELLPsyndrome #eclampsia Get support: www.preeclampsia.org/get-support #PreAM25 #PreeclampsiaAwarenessMonth
Tues, May 27	The Preeclampsia Registry is the only patient registry to focus solely on hypertensive disorders of pregnancy like #preeclampsia Share your experience and advance research: www.preeclampsia.org/registry #AskMeAboutPreeclampsia #PreAM25 #PreeclampsiaAwarenessMonth
Wed, May 28	60% of #preeclampsia deaths are preventable. Educate your patients regularly about high blood pressure during and immediately after delivery. Learn how: www.preeclampsia.org/educating-patients #PreAM25 #PreeclampsiaAwarenessMonth
Thurs, May 29	The Preeclampsia Foundation is the largest patient advocacy org in the US, serving the 5-8% of pregnant women with hypertensive disorders. Follow their work and find resources all year long. @preeclampsia #PreAM25 #PreeclampsiaAwarenessMonth
Fri, May 30	#AskMeAboutPreeclampsia Preeclampsia can happen to any woman, any pregnancy. Knowing signs and symptoms of #preeclampsia can help save the lives of moms and babies. #PreAM25 #PreeclampsiaAwarenessMonth
Sat, May 31	Thank you for advocating with us during #PreeclampsiaAwarenessMonth. Your voice matters all year long! Follow @preeclampsia to stay up to date with the latest #preeclampsia research and news #PreAM25 #PreeclampsiaAwarenessMonth