



Vice President, Strategic Communications & Public Affairs

Preeclampsia Foundation | National Maternal Health Nonprofit | Hybrid – Melbourne, FL preferred | \$120,000–\$135,000

About Us

The **Preeclampsia Foundation** is the nation's leading nonprofit dedicated to improving outcomes for individuals and families affected by hypertensive disorders of pregnancy (HDP), including preeclampsia. We advance maternal health through **research, advocacy, education, and clinical partnerships**, driving awareness, innovation, and systemic change that saves lives.

As we enter a **transformative stage of growth**, we're expanding our influence across healthcare, research, public policy, and patient advocacy. This newly created, board-driven role will strengthen our communications and public affairs capacity and help shape the national conversation around maternal health.

The Opportunity

We're seeking a **strategic, hands-on communications leader** to elevate the Foundation's voice and visibility. The **Vice President of Strategic Communications & Public Affairs** will build upon and operationalize an established communications strategy, strengthen a lean team, and develop partnerships that amplify our mission.

This role is well suited for a leader who can move comfortably between strategy and execution bringing structure to an evolving function, partnering closely with the CEO and leadership team, and connecting communications, public affairs, advocacy, and external engagement around shared organizational priorities.

What You Bring

We're looking for an experienced communications leader who can build visibility, translate strategy into action, and lead effectively in a hands-on, mission-driven environment.

Must-Have

- **10+ years of progressive leadership experience in communications and marketing**, with demonstrated responsibility across areas such as brand strategy, public relations, digital communications, executive communications, and stakeholder engagement.
- **Experience building brand visibility and audience engagement at scale**, whether through national awareness campaigns, advocacy initiatives, public health campaigns, or other mission-driven efforts.
- **Strong vision-to-execution capability**, with a track record of turning strategic direction into clear priorities, actionable plans, and measurable results.
- **Nonprofit or mission-driven organization experience**, with an understanding of how to operate effectively in a lean, collaborative environment.
- **Strategic partnership experience**, with the ability to build productive relationships across organizations, sectors, and stakeholder groups.
- **People leadership experience**, including developing teams, establishing priorities, and creating clarity and accountability during periods of change.
- **Master's degree** in communications, marketing, public health, business, or a related field.

Preferred

- Experience in healthcare, public health, patient advocacy, or a related sector.
- Exposure to healthcare industry partners, including healthcare systems, life sciences, payors, digital health, or other healthcare organizations.
- Experience working alongside public affairs, advocacy, government relations, or policy functions.
- Ability to work in a hybrid capacity, with proximity to Melbourne, Florida preferred.

What You'll Lead

- **Bring the Foundation's communications strategy to life**, translating established strategic direction into focused priorities, integrated campaigns, and measurable results.

- **Strengthen brand positioning and national visibility** through compelling storytelling, thought leadership, media engagement, and communications that build awareness and trust.
- **Provide strategic oversight of public affairs and the Director of Government Relations**, aligning legislative and federal advocacy initiatives, policy messaging, and communications with broader organizational priorities.
- **Serve as a strategic advisor to the CEO and leadership team**, bringing communications, reputation, and external stakeholder perspectives to key initiatives and decisions.
- **Lead executive communications and thought leadership**, helping organizational leaders communicate with clarity and influence across media, public, policy, and stakeholder audiences.
- **Guide media relations, crisis communications, and reputation management**, ensuring the Foundation communicates with credibility, consistency, and sound judgment.
- **Build strategic partnerships** across healthcare, research, policy, advocacy, industry, and philanthropy that expand the Foundation's reach and advance shared priorities.
- **Strengthen and develop a lean communications function**, creating greater clarity, collaboration, accountability, and effectiveness across staff, contractors, and external partners.

Who You Are

You're a **strategic, collaborative, mission-driven leader** who:

- Communicates complex ideas with clarity, credibility, and impact.
- Enjoys shaping strategy but is equally comfortable rolling up your sleeves to move the work forward.
- Builds trust and productive relationships across diverse audiences and stakeholder groups.
- Brings structure and focus to evolving environments without losing sight of the bigger picture.
- Leads collaboratively, values diverse perspectives, and develops high-performing teams.
- Navigates complexity and change with steadiness, sound judgment, and integrity.
- Is curious, adaptable, and open to new ideas, tools, and approaches.
- Is energized by the opportunity to improve maternal health outcomes and create meaningful, lasting impact.

Benefits

- **Base Salary:** \$120,000–\$135,000 annually
- **Medical:** Employer pays 50% of employee premium; eligibility begins the first of the month following 30 days of employment

- **Dental & Vision:** Employer pays 100% of employee premium; eligibility begins the first of the month following hire date
- **Parental Leave**
- **Employee Assistance Program**
- **Employer-Paid Life Insurance**
- **401(k) with Employer Match**
- **Paid Holidays, Sick Time, and PTO**

Equal Opportunity

The Preeclampsia Foundation is an equal opportunity employer and is committed to building an inclusive workplace where diverse perspectives and experiences are valued. We encourage qualified candidates from all backgrounds to apply.