STILL AT RISK

Postpartum Wristband Initiative ♥ Protecting Maternal Cardiovascular Health



PURPOSE & CLINICAL RATIONALE

Hypertensive disorders of pregnancy (HDP) are a leading cause of maternal morbidity, conferring a 2–4× increased lifetime risk of chronic cardiovascular disease (CVD), including chronic hypertension, heart failure, stroke, and coronary artery disease. Because postpartum hypertension can persist or newly arise—often without warning—for up to six weeks after delivery, care transitions are a critical vulnerability.

Designed for every postpartum woman, the "Still At Risk" wristband — a public-private partnership between Preeclampsia Foundation, American Medical Association, Premier Inc., National Institute for Children's Health Quality, American Heart Association, the US Department of Health and Human Services, Office on Women's Health, and others — is a nationally standardized, low-cost, scalable tool that bridges this gap by visibly flagging patients across care settings to ensure recognition, continued monitoring and timely intervention.

HOW THE WRISTBAND WORKS

Each wristband features:

- Front: www.StillAtRisk.org with a heart icon — directing patients and providers to education and resources
- Back: "PREECLAMPSIA" — identifying the underlying diagnosis and prompting informed clinical decision-making
- Color: High-visibility blue and pink, distinct from standard hospital identification bands

CLINICAL APPLICATIONS

At the point of care, this wristband serves as a prompt to:

- Recognize postpartum status across departments (ED, primary care, cardiology, OB)
- Initiate or continue blood pressure monitoring beyond the delivery admission
- Trigger appropriate workup for signs of postpartum preeclampsia or hypertension
- Facilitate early lifestyle counseling and, when indicated, pharmacologic management to reduce long-term CVD risk

PROGRAM COMPONENTS

Education	Provider and patient-facing materials on HDP, postpartum hypertension, and CVD risk reduction
Implementation	Guidance and protocols for hospital and outpatient adoption, including workflow integration for labor & delivery, postpartum units, and EMS
Evaluation	Ongoing assessment of impact on CVD risk awareness, provider recognition of postpartum status, and maternal health outcomes

For more information, visit ***www.StillAtRisk.org*** *or contact* ***Kim.Gifford@preeclampsia.org***