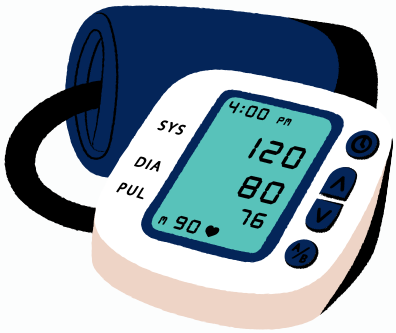
The Cuff Kit™

brought to you by PREECLAMPSIA™ FOUNDATION





The Cuff Kit™ includes:

- A pregnancy-validated automatic blood pressure monitoring device
- Instructions sheet with access to online video
- Tracking Log
- Signs and symptoms of preeclampsia education sheet
- Signs and symptoms of postpartum preeclampsia education sheet
- Signs and symptoms magnet
- “Still at Risk” rubber bracelet
- Patient feedback link

LEARN MORE

Making self-measured blood pressure accessible for all pregnant and postpartum moms

www.cuffkit.org

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The Cuff Kit™ program works with healthcare providers who identify pregnant and postpartum mothers at risk of developing a hypertensive disorder of pregnancy to receive Cuff Kits. Patients are instructed how to accurately self-measure and report their blood pressure, as well as concerning symptoms of preeclampsia.

The program is particularly focused on addressing health disparities by supporting distribution to rural populations where access to health care may be limited, as well as to racial and ethnic populations disproportionately affected by these conditions. Information and patient advisory tools were developed by medical experts and patient advocates with lived experiences who advise the Foundation's work.

What is preeclampsia/eclampsia and who does it affect?

Preeclampsia/eclampsia is the most dangerous form of hypertension that can develop during pregnancy or the postpartum period. It is one of the top three pregnancy-related complications resulting in maternal deaths in the United States, with as many as one in 12 pregnancies affected.

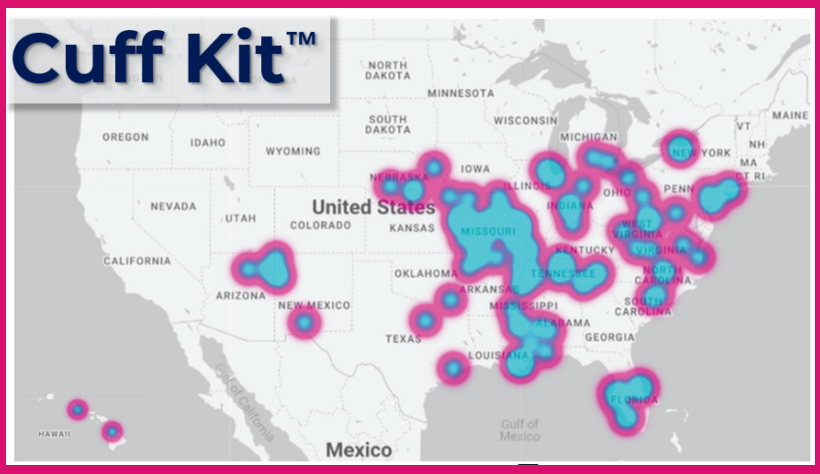
There are significant health disparities with preeclampsia. Preeclampsia is 60 percent more common in Black women than in White women, and American Indian or Alaskan Native (AI/AN) women are three times as likely to die from a pregnancy-related cause than white women.

Preeclampsia is most commonly identified through routine blood pressure checks as well as proteinuria testing or other lab values. New biomarkers being approved by the FDA will be used to identify who is at risk of and/or confirmed to have preeclampsia.

Broad Distribution

Working with a broad range of healthcare professionals, the Preeclampsia Foundation distributes blood pressure cuffs and patient education information to identify the signs and symptoms of preeclampsia and proactively monitor blood pressure levels to alert their treating provider of concerns.

We want all women to know how and why to take your blood pressure, what the numbers mean, and when to seek help.



To date the cuff kit has been distributed in 27 states,: AL, AR, AZ, CT, DC, FL, HI, IL, IN, KS, LA, MI, MO, MS, NC, NE, NJ, NM, NY, OH, OK, PA, RI, SC, TN, TX, VA, and WV.

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